

BEST OF BANGLADESH EUROPE

SEPTEMBER 4TH & 5TH, 2023

At Westergas, Amsterdam, Netherlands

Organized By



Supported By



In Association with



www.bestofbangladesh.org

Best of Bangladesh

A nation-branding initiative that unveils remarkable progress and considerable potential of Bangladesh. The event facilitates exhibitions, business networking and interaction (panel discussions), and dialogue among industry leaders–policymakers–stakeholders, incrementally solidifying Bangladesh as a potential investment destination. Redeeming

Bangladesh's potential as a global catalyst to reckon with. It is also a singular event where the transformative potential of emerging industries on the country's economy and her entrepreneurs' commitment to ethical sourcing, responsible manufacturing, and social compliance can be discovered.



A Nation Branding Initiative



Unlocking Bangladesh's Potential: Best of Bangladesh Debuts in Europe

Best of Bangladesh 2023

Westergas, Amsterdam, Netherlands

The Best of Bangladesh in Europe 2023 served as a bazaar (space) for international buyers, business partners, dignitaries, art enthusiasts, media, and the wider local community in the Netherlands.

The prestigious event remarkably showcased Bangladesh's industries and its rich cultural heritage. Accent on #sustainability and #transparency all across solidified Bangladesh as a global leader in responsible sourcing.

Designed to reshape perceptions amongst people from diverse walks of life across Europe, the nation-branding initiative left a positive imprint on Bangladesh. So many questions came up, candidly, that were greeted with openness and responded to with confidence. Experience in innovative production and manufacturing practices were also presented.



Focus Areas

Driving Global Collaboration and Collective Innovation

Inspire cross-border partnerships between policymakers, industry experts, and academia to advance shared goals, through knowledge exchange and creative problem-solving.



Unlocking Trade and Investment Opportunities

Showcase Bangladesh's untapped economic potential in emerging sectors i.e. Agro-Food, Apparel & Textile, Digital, Handicrafts to attract foreign direct investment and facilitate trade partnerships.

Championing Sustainable Excellence

Promote Bangladesh as a responsible sourcing destination and leader in sustainable business practices, environmental stewardship, and social empowerment.



Celebrating Cultural Heritage and Diversity

Foster global appreciation of Bangladesh's cultural tapestry, rich artistic traditions, and culinary delicacies through cultural platforms.



Moments That Matter: A Historic Gathering



Global Dialogue

Best of Bangladesh catalyzed dynamic conversations as well as fostered the exchange of ideas among industry leaders, policymakers, and thought leaders. From impactful Plenary sessions to engaging side events, the event created an exceptional platform for collaborative communication.

The two days witnessed so much of convergence of insights – partnerships – commitments, in shared interests.



Signing of MoUs

Bangladesh Apparel Exchange inked several futuristic Memorandum of Understanding (MoU) with global pioneers — **Fashion for Good, Oxfam, Apparel Impact Institute & Eindhoven International Project Office (EIPO).**

The transformative alliances signify a commitment to sustainable practices, ethical trade, and industry-wide impact. Eventually to etch a new era of collective progress in the apparel industry.





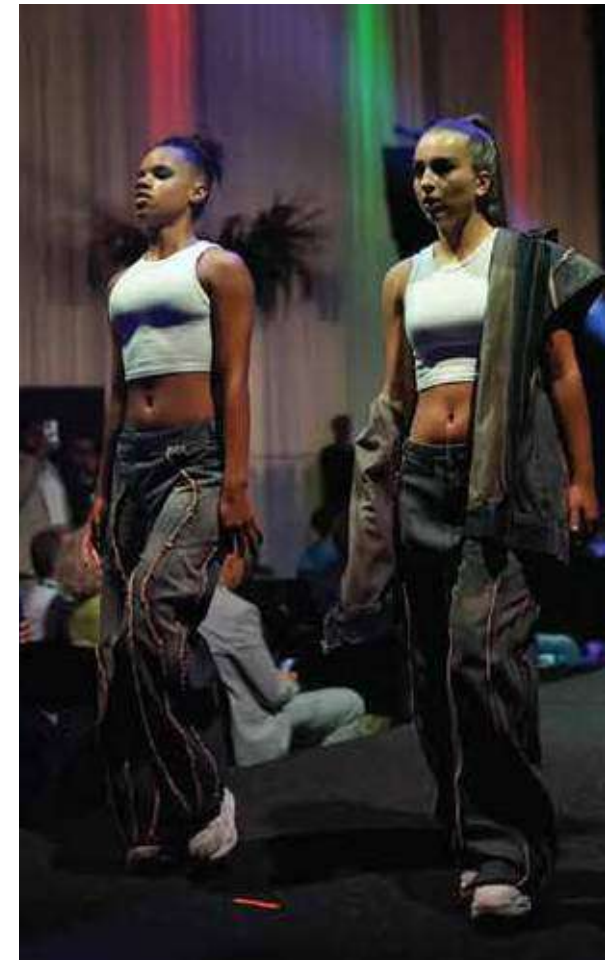
Bangladesh Innovation Runway

A showcase of the country's development in outstanding design, sustainability, and functionality. The Bangladesh Innovation Runway, in Europe, celebrated Bangladesh's evolution from volume production to pioneering world-class design innovations in fashion.

The guests were struck by the brilliant runway collections, presented courtesy of the Pacific Jeans.

From pioneering manufacturing techniques to revolutionary design concepts, the platform illuminated the expansive frontiers of Bangladesh's innovation accomplishments. It was a leap forward for Bangladeshi brands, positioning them as newcomers with so much potential to create high-value and innovative products.





InnovateXchange

An exclusive event curated for the exhibitor companies in BoB to create an atmosphere for innovation, circularity, and knowledge-sharing.

A transformative journey across Europe to bridge the gap between aspiration and implementation while prioritizing sustainability and circularity.

The Fashion for Good Museum Tour, as part of the InnovateXchange program of the Best of Bangladesh event, left a lasting impact on Bangladeshi visitors. The tour presented the remarkable progress in fashion sustainability, highlighting the industry's commitment to positive change through innovation and responsible practices. Exhibitors were inspired and also reinvigorated in their dedication to sustainable production, instilling a renewed sense of purpose and awareness within the community.



Crafts Bazaar

An exquisite range of hand-crafted artifacts and traditional Bangladeshi crafts were put on display courtesy of the CBI and the Embassy.

Attendees immersed themselves in the imagination, craftsmanship, and blending of traditions (heritage) to contemporary design. In the process, all could subtly explore a rich tapestry of Bangladesh not much known in the West. The vibrant crafts' corner, in colour-patterns-forms, celebrated local artistry; and quietly connected buyers as also crafts enthusiasts. In the end, it underlined the potential to project #Bangladesh in terms of the country's diverse creative traditions.



Art Expo

Over seventy works of a leading contemporary artist from Bangladesh, Jahangir Hossain, on display at the Westergas made a bold statement of latent artistry from Bangladesh.

The artworks, in diverse mediums, and on a range of themes depicted the nation's vibrant artistic spirit. The visitors, even those who were not necessarily familiar with the world of art, were struck by Bangladesh's rich and diverse artistic landscape.



Rhythm of Bangladesh

A cultural extravaganza on the 4th of September evening mesmerized a 400+ crowd in the heart of Amsterdam. Featuring soul-stirring music and dance performances, drawn from Bangla folk genres to contemporary tunes, the event transported the guests to the rich cultural heritage of Bangladesh. Each act was a testament to the country's artistic brilliance, leaving a lasting visual-sensory impression to all.



Film Screening

A cinematic journey during the afternoons of the two days, presented a package of five award-winning, contemporary short films e.g. **Moshari (Mosquito Net)**, **Photographs of a School Teacher**, **Surot (Reflection of Life)**, **Paint on Dry Leaf**, **I am Time**!. The films, rich in narrative and perspective, added depth and cultural resonance to the event. The visitors who were mostly from the world of business and industry were surprised to discover yet another layer of visual artistry courtesy of the contemporary filmmakers.



06

Industries

Spotlight on the six emerging industries e.g. Agro-Food, Apparel & Textile, Digital, Handicrafts, Publications, and Venture Capital. The sectors demonstrated Bangladesh's diverse economic potential, emerging industries, and innovative spirit.



35+

Exhibitors

The Best of Bangladesh event featured a diverse array of exhibitors, showcasing innovation and excellence across industries. From renowned apparel manufacturers to cutting-edge technology providers, each exhibitor highlighted Bangladesh's multifaceted capabilities in the global arena.

05+

Side Events

The event hosted 5+ captivating side events i.e. Bangladesh Innovation Runway, Craft Bazaar, Cultural Performances, Film Screening, Live Painting, etc.

Additionally, exhibitors enjoyed an immersive visit that added diversity to their overall experience.



30+

Contributors

The success of the event was propelled by the collaboration of 30+ contributors, including government bodies, foreign entities, and influential organizations. Their collective efforts played a pivotal role in the event's rich diversity and depth.

06

Panel Sessions

The platform featured a diverse array of stimulating panel sessions. Aimed to foster dynamic and interactive discussions, this segment provided valued opportunities for industry leaders to delve into relevant business and industry-related subjects, facilitating knowledge sharing, networking, and collaborative growth.

51+
Speakers

The event featured an impressive lineup of global speakers, representing diverse industries and perspectives. Their insights enriched discussions, fostering a truly international dialogue on Bangladesh's economic growth and collaborative opportunities.

1640

Visitors

The event presented a dynamic range of international buyers and retailers, industry experts and thought leaders, press and media representatives, government officials and stakeholders, entrepreneurs, and art enthusiasts. The diverse crowd underscored a growing global interest in Bangladesh's burgeoning capacity and potential in collaboration.

32+
Countries

Representatives from diverse parts of the world converged at the Best of Bangladesh event. That created a truly global space on business and culture. Such diverse participation displayed the international attention and relevance of Bangladesh's industries, on a global stage.





Exhibitors



Aman Graphics & Designs Ltd.



Agroshift Technologies Ltd.



Ananta Apparels Ltd.



Argon Denims Ltd.



Bangladesh Apparel Exchange



Beni Boonon



Brain Station 23 Ltd.



Centro Tex Ltd.



Classical Handmade Products



Clifton Textiles & Apparels Ltd.



Cute Dress Industry Ltd.

DELMAS APPARELS (PVT.) LTD.

Delmas Apparels Pvt. Ltd.

Exhibitors

			
Denim Expert Ltd.	Experience Clothing Company Ltd.	Garments Manufacture Jinlite Bangladesh Ltd.	Ispahani Agro Ltd.
			
Jamuna Denims Weaving Ltd.	Laila Styles Ltd.	Madany Fashion Wear Ltd.	Mahmud Denims Ltd..
			
Merchant Bay	Noize Jeans	Nourish Agro Ltd.	Nympha Publications

Exhibitors

 Pacific Jeans	 Paddock's Jeans Ltd.	 PDS Ltd.	 PDS Ventures
 Pioneer Denim Ltd.	 Pran	 Shin Shin Group	 Stylish Garments Ltd.
 Square Denims Ltd.	 Team Group	 The Muslin	



Spotlight on Exhibitors



Aman Graphics & Designs Ltd.



Agrosift Technologies Ltd.



Ananta Apparels Ltd.



Argon Denims Ltd.



Bangladesh Apparel Exchange



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Spotlight on Exhibitors



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Spotlight on Exhibitors



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Spotlight on Exhibitors



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Merchant Bay



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Nourish Agro Ltd.



Nympha Publications

Spotlight on Exhibitors



Pacific Jeans



Paddock's Jeans Ltd.



PDS Limited



Pioneer Denim Ltd.



Pran



Shin Shin Group

Spotlight on Exhibitors



Stylish Garments Ltd.



Square Denims Ltd



Team Group



The Muslin







The Grand Inauguration Ceremony

The inaugural ceremony of 'Best of Bangladesh' was a momentous occasion, marked by the presence of distinguished figures.

Tipu Munshi, MP, Former Commerce Minister of Bangladesh, graced the inaugural ceremony as the Chief Guest.

As a Guest of Honor **H. E. Prof. Jan Peter Balkenende**, Hon. Minister of State (& Former Prime Minister) of The Netherlands, highlighted the shared prospects and challenges that Bangladesh and the Netherlands have in commerce, systematic operations, and technological innovation.

H. E. Michiel Sweers, Vice Minister (Foreign Economic Relations), the Dutch Ministry of Foreign Affairs emphasized on trade and investment collaboration potential.

H. E. Shahriar Alam, MP, Former State Minister for Foreign Affairs of Bangladesh, highlighted Bangladesh's commitment to sustainable growth and equitable development.

H. E. M. Riaz Hamidullah, Bangladesh Ambassador to the Netherlands,

stressed on mutuality of interests and shared values that draw the two deltas closer.

Siddiqur Rahman, Former President of BGMEA, underlined the country's apparel industry achievements over decades.

Leslie Johnston, Chief Executive Officer of Laudes Foundation, stressed the importance of sustainable practices and worker rights in the apparel industry.

Pallak Seth, Executive Vice-Chairman of PDS Limited, shared his decades of appreciation of the positive business environment and human capital development in Bangladesh.

Mostafiz Uddin, Founder and CEO of Bangladesh Apparel Exchange, underscored commitment to the industry and the people to collectively advance the country; and underlined the event's role in demonstrating Bangladesh's growing global stature and economic potential.





Tipu Munshi, MP
Former Commerce Minister,
Government of the People's Republic of Bangladesh

Chief Guest



Shahriar Alam, MP
Former State Minister for Foreign Affairs,
Government of the People's Republic of Bangladesh

Guest of Honour



Bangladesh has traveled a distance in the past half-century. Emerging from a brutal war of independence and the constraints or limitations, aspiration – innovation – the resilience of the people reached us to a stage of stability and robust growth.

Tipu Munshi, MP
Former Commerce Minister,
Bangladesh.



Michiel Sweets
Vice Minister, Foreign Economic Relations,
Ministry of Foreign Affairs, The Netherlands



Siddiqur Rahman
Former President, BGMEA &
Chairman, Sterling Group



Leslie Johnston
Chief Executive Officer,
Laudes Foundation



Pallak Seth
Executive Vice Chairman,
PDS Limited



M. Riaz Hamidullah
Bangladesh Ambassador to The
Kingdom of The Netherlands



Mostafiz Uddin
Founder & CEO,
Bangladesh Apparel Exchange

“

I have many more things to offer to this industry, this country, and all of you. I am very committed and I would like to continue working for this industry and my country, Bangladesh.

Mostafiz Uddin
Founder & CEO,
Bangladesh Apparel Exchange



Panel Session 01

Bangladesh – Perspectives from An Emerging Economy

Overview:

Over the past decade, Bangladesh has undergone notable economic transformation. GDP grew at over 6% annually, for a decade and a half. Bangladesh quietly transitioned from a long-known agrarian economy to a significant manufacturing and services hub in South Asia catalysed by rapid urbanization and infrastructure development. Yet, Bangladesh faces certain developmental challenges that ought to be addressed to sustain its further economic progress.



Discussion Summary:

Bangladesh – Perspectives from An Emerging Economy

Bangladesh's emergence as a leading developing economy and specific strategies to sustain its rapid and inclusive growth trajectory cannot be missed out. Diverse expertise in the Panel presented perspectives and insights on how Bangladesh can further consolidate its competitiveness in industrial manufacturing as also position within complex matrices of global trading. Also how Bangladesh can further attract foreign investment, finance and technology in infrastructure development and expedite reforms in her policy-scape to engage much more robustly as a Middle Income Country (MIC).



André van Ommeren
Managing Director International
Development, RVO



Joost Oorthuizen
CEO,
Invest International



Judith Arends
Managing Director,
Centre for the Promotion of Imports (CBI)



Mathilde Miedema
Program Director,
Innovation for Development, TNO



Rajive Ranjan
Managing Director,
Techno Design GmbH



Sohel Sadat
Chairman & Managing Director,
Shin Shin Group



With Bangladesh's abundant workforce, investing in labor-intensive industries is a strategic choice. We're enthusiastic about the immense potential in home textiles, the agri-food sector, and IT.

Judith Arends
(Managing Director,
Centre for the Promotion
of Imports (CBI))

Panel Session 02

Sustainable Sourcing Realities: Challenges, Achievements & Next Steps

Overview:

The global fashion and apparel industry is undergoing a significant transformation as sustainability is a growing imperative.

With consumers demanding greater transparency and responsibility from the brands, the industry faces critical challenges in regard to sourcing practices, ethical considerations, and environmental impact. Sustainable sourcing in the global fashion industry presents a labyrinth of challenges that demand urgent attention as well. Its complex supply chain poses significant obstacles to tracing raw materials' origins and monitoring environmental and social impacts.

Moderator:

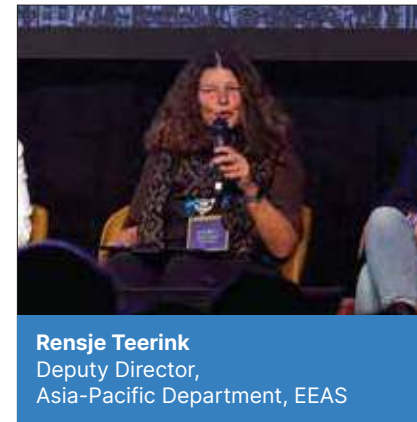
Omar Gias
Director, Strategic Engagement,
Bangladesh Apparel Exchange (BAE)



Discussion Summary:

Sustainable Sourcing Realities: Challenges, Achievements & Next Steps

Collaborative efforts among stakeholders are needed to address challenges, celebrate achievements, and eventually lay the groundwork for a more sustainable and responsible fashion industry. By redefining collaboration and embracing sustainability, the fashion industry can shape a brighter and more sustainable 'shared' future for all.



Rensje Teerink
Deputy Director,
Asia-Pacific Department, EEAS



Andrei Vasiliev
Responsible Sourcing/Social Impact
Manager, Bestseller



Joris Aperghis
CEO,
WE Fashion



Syed M Tanvir
Managing Director,
Pacific Jeans Ltd.



Lisa Domoney
Senior Director Membership & Corporate
Engagement, Sustainable Apparel Coalition



Karin Reimerink
CR Sr. Director,
PVH Europe



Willeke Hendriks
Director, Global Sourcing & Product
Development, G-Star RAW



Standardization is key for brands and manufacturers, enabling them to measure and enhance their social and environmental performance in a common sustainability language, crucial for scaling and improvement.

Lisa Domoney
(Senior Director Membership and
Corporate Engagement,
Sustainable Apparel Coalition)

Panel Session 03

Empowering the Future: Advancing Safety & Well-being for Garments Workforce in Bangladesh

Overview:

Bangladesh's apparel industry employs 4+ million workers, playing a crucial role in the country's economic and social development. Apparel exports from Bangladesh reached \$45 billion (2022), accounting for 80+% of total merchandised exports. However, serious concerns dominate over workers' rights, safety standards, wages, and well-being in the industry. As the world's second-largest apparel exporting nation, the Bangladesh industry is expected to incrementally elevate the conditions, especially when three-fourths of its employed workforce are women.



Discussion Summary:

Empowering the Future: Advancing Safety & Well-being for Garments Workforce in Bangladesh

Collaboration among government, manufacturers, brands and development partners is crucial for implementing policies and programs that empower the workforce through upskilling, increased income security, workplace safety nets, and representation. The panel discussed the pragmatic steps that Bangladesh ought to take to ensure the four million empowered garment workforce powering its largest export industry can work in decent and safe conditions.



Peter McAllister
Executive Director,
Ethical Trading Initiative



Sheikh H M Mustafiz
Founder & Managing Director,
Cute Dress Industry Ltd



Alexander Kohnstamm
Executive Director,
Fairwear Foundation



Ashish Damle
Country Director,
Oxfam in Bangladesh



Gerwin Leppink
Europe Representative,
WRAP Compliance



Janet Mensink
Executive Director,
Social & Labor Convergence Program



Joris Oldenzien
Executive Director,
International Accord



Laura Corrado
Head of Unit (International Affairs) DG
Employment, Social Affairs and Inclusion,
European Commission

The support from brands is crucial, so it is not just the factories that are having to make these investments. The brands, through the legally binding agreement, must also make the commitment to negotiate commercial terms with their suppliers to make it financially feasible for them to make these investments.

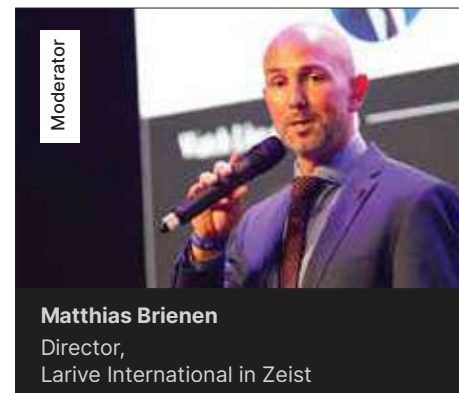
Joris Oldenzien
(Executive Director,
International Accord)

Panel Session 04

Bangladesh Agro-Food: A Next Opportunity for Collaboration

Overview:

Bangladesh agriculture employs 40+% of the total labor force and contributes around 13% to GDP. However, productivity lags behind the regional peers due to infrastructure gaps, climate change unpredictability risks, lack of R&D investments, and high post-harvest losses (estimated at US\$ 4+ billion annually). The agro-food processing industry in Bangladesh, which is still at a nascent stage, holds considerable promise given the country's agro-ecology, natural resources, and demographics.



Discussion Summary:

Bangladesh Agro-Food: A Next Opportunity for Collaboration

The panel discussed the strategies to develop Bangladesh's high-potential agro-food value chain through partnerships between the government, private sector, development agencies, agricultural producers, and SMEs. By facilitating dialogue across stakeholders, the session aimed to identify collaborative initiatives that can unlock the immense potential of Bangladesh's agro-food sector to enhance farmer livelihoods, food security, employment generation, and sustainable economic growth.



Frederik Vossenaar
Special Envoy, Ministry of Agriculture,
Nature and Food Quality of the Netherlands



Jan Hak
President,
Qua Ter Nes Holding



Shamsul Arefin Khaled
Director,
Nourish Poultry and Hatchery Ltd.



Fawzia Yasmeen
Director,
Ispahani Agro Ltd.



Willem Schoustra
Programme Director,
SeedNL



We have to put an extra effort to promote the opportunities in Bangladesh. We're in dire need of success stories of established businesses here and inspired others.

Frederik Vossenaar
(Special Envoy, Ministry of Agriculture, Nature and Food Quality of the Netherlands)

Panel Session 05

Impact Investing - The Next Frontier

Overview:

Impact investing holds potential in Bangladesh by channeling innovative (private) capital in bringing positive social and environmental change while also generating financial returns. The global impact investing market has seen tremendous growth, with assets projected to reach US\$ 1.5 trillion, by 2030. However, major gaps remain around product development, policy incentives, impact measurement, and investor awareness. The sector's small deal sizes, limited exits, and high due diligence costs also pose challenges.



Discussion Summary:

Impact Investing - The Next Frontier

The panel discussed strategies to accelerate the momentum in Bangladesh's impact investing industry; and highlighted the impact of diverse stakeholders to foster the emergence of commercially viable, high-impact enterprises, and enable catalytic capital to flow at scale into priority sectors aligned with sustainable development. It holds promise given the younger demography, start-up scene, urbanization, and digitalization in Bangladesh.



Erik Parigger
Programme Coordinator,
Orange Corners



Jaap-Jan Verboom
Founder and Director,
Truvalu



Willem Grimminck
Director,
One to Watch



Bangladesh presents unique opportunities for impact investors to address significant social challenges such as climate change and gender inequality. Despite the challenges, impact investing has the potential to make a substantial difference in the lives of millions and help the country meet its key challenges.

Jaap-Jan Verboom
(Founder and Director,
Truvalu)

Panel Session 06

Sustainable Synergy: Circular Economy, Climate Action & Bangladesh's Future

Overview:

Bangladesh, home to 165+ million people, faces significant climate-induced risks stemming from its vulnerability to natural disasters, rising sea levels and various climatic stress. Bangladesh's annual economic loss from climate change impacts is estimated at 2% of GDP/annum which is projected to escalate. At the same time, the imperative for rapid economic development, as a lower-Middle Income Country, also presents challenges on account of sustainability.



Discussion Summary:

Sustainable Synergy: Circular Economy, Climate Action & Bangladesh's Future

The panel brought up discussion amongst stakeholders on low-carbon, resource-efficient circular models/solutions for Bangladesh across sectors e.g. energy, infrastructure, transportation, manufacturing, and food systems. Several questions also surfaced in terms of how best to advance entrepreneurship as the global norms and practices in supply chains continue to change. The panel discussed joint efforts by government, businesses, NGOs and communities to enhance climate resilience & boost economic, social & environmental outcomes.



Abdullah Hil Rakib
Managing Director, Team Group &
Director, BGMEA



Arnoud Passenier
Strategic International Advisor on Circular
Economy, Ministry of Infrastructure and Water
Management, The Netherlands



Kim Poldner
Professor, Circular Business, Faculty of Business,
Finance & Marketing of The Hague University of
Applied Sciences



Priyanka Khanna
Head of Asia Expansion,
Fashion for Good



Bob Assenberg
Fund Director,
Good Fashion Fund



Simon Noall
CEO,
Upcycle Labs

“

We need first
movers. We need the
people who were
both the brands and
suppliers, who will
come together to
take the upfront risk.

Priyanka Khanna
(Head of Asia Expansion,
Fashion for Good)

Shared Reflections



Shahriar Alam, MP

Former State Minister for Foreign Affairs,
Government of the People's Republic of
Bangladesh

“

Bangladesh is a front runner in textiles and sustainability, so I'm really glad to be here. It was really impressive, it's really well organized.



Pallak Seth

Executive Vice Chairman,
PDS Limited.

“

I've personally witnessed that Bangladesh is always at the forefront of innovation, constantly striving to better itself. It's truly inspiring to see their commitment to improvement every step of the way.

“

Now is the right time to move from aid to trade, with the infrastructures we are building—deeper seaports, direct routes from Chittagong to global ports. It's contributing positively to accessing direct markets.



Arnoud Passenier

Strategic International Advisor on Circular Economy, Ministry of Infrastructure and Water Management, the Netherlands

“

In the last 10 years, Bangladesh has become very prosperous because the government is stable, investing in infrastructure, the taka has been stable also, there has not been too much depreciation.



Willeke Hendriks

Director, Product Development,
G-Star, RAW

Shared Reflections



Alexander Kohnstamm
Executive Director,
Fair Wear Foundation

“

Bangladesh's resounding success across sectors is a vital global message. It presents a lucrative business prospect for me, coupled with the chance to connect with diverse and influential stakeholders.



Abdullah Hil Rakib
Managing Director, Team Group
& Director, BGMEA

“

It's fascinating to witness this event organized by Bangladesh in my home country. Seeing Bangladesh's progress showcased here is truly captivating.

“

Events like this show that Bangladesh is ready to take over the world. However, brands should ensure fair wages for Bangladeshi workers so that they can have a good future with their families.



Bob Assenberg,
Fund Director,
Good Fashion Fund

“

Beyond displaying products, we're showcasing Bangladesh's culture, strength, and global presence. With growing confidence, we've entered international platforms, using these events to share our ongoing story of improvement with the world.



Matthijs Crietee
Secretary General,
International Apparel Federation

Shared Reflections



Joris Aperghis
CEO,
WE Fashion



This event brings together customers and stakeholders on a common ground, offering us a golden opportunity to showcase our capabilities and innovation. It serves as a platform where international stakeholders can provide valuable insights, contributing to our continuous improvement.



Koen Oosterom
Head of Signatory Engagement,
International Accord



Bangladesh is building that road map to go step by step to achieve their ambition, and I think they're definitely going to make it if I look at the energy and the drive here in the event.



I feel like this event really highlights the dedication and professionalism being put into investing in Bangladesh. It shows that we as participants, visitors and contributors are well taken care of.



Sohel Sadat
Chairman & Managing Director,
Shin Shin Group



My first impression is that it's very professional. I'm interested in seeing how Bangladesh and the Garment Sector in particular wishes to develop further in the area of sustainability.



Willem Grimminck
Director,
One to Watch

Shared Reflections



Kim Poldner

Professor, Circular Business, Faculty of Business, Finance & Marketing, The Hague University of Applied Science

“

Bangladesh has seen remarkable growth in recent years, yet this progress often goes unnoticed. Now, we're putting Bangladesh in the spotlight for Europeans to discover. We need more such events to showcase the country's positive aspects.



Michael Maqsood

CEO, Experience Group

“

Bangladesh is not only an apparel manufacturing hub but also has strengthened itself to cater to the retailers in terms of design, innovation, and inspiration. With the advancements in the industry, Bangladesh is set to start a trillion-dollar industry.

“

I'm very impressed with the organization of the Best of Bangladesh here in Amsterdam. Events like these are very important for promoting the country, for positioning it as a unique player in the world market.



Thomas Heinz Koning

Managing Director, Paddocks Jeans

“

From a garment producer to a global contender, Bangladesh is on the rise, with even more room to grow.



Luthmela Farid

Director, Pacific Jeans Ltd.

Media Coverage (International)

				
Vogue Business	Sourcing Journal	Deutsche Welle	Fashion United	
				
EcoTextile	Textile Wirtschaft	Just Style	Diplomat Magazine	
				
Nieuwsbreak	De Maatschappij	Inhet Nieuws	Fashion Today	Drimble

Media Coverage (International)



The Spin off



Apparel Insider



Textile Network



Textile Technology



BNN Network



Textination



DFU Publication



Fashioning World



Apparel Views



Fiber 2 Fashion



Apparel Resources



Asia Garments Hub



Denimology

Media Coverage (Local)

 The Daily Star	 Daily Observer	 The Financial Express	 New Age	 Business Post
 Daily Sun	 The Business Standard	 Bangladesh Post	 Independent TV	 ETV
 UNB	 Prothom Alo	 Jugantor	 Ittefaq	 Bangla News 24

Media Coverage (Local)

				
Daily Inqilab	Samakal	Times Of Textile	Ajker Patrika	Amader Orthoneeti
				
Dhaka Post	Denim Focus	Sangbad	RMGBD	Bangi News
				
Textile Focus	Rising BD	The Free Library	Top News	Arthosuchak

Spotlighting the 'Best of Bangladesh' in the Global Media Scene



Spotlighting the 'Best of Bangladesh' in the Global Media Scene



Spotlighting the 'Best of Bangladesh' in the Global Media Scene



FASHIONUNITED

*Premiere für
Bangladesch-Kongress*

→ www.textilwirtschaft.de

Sept 05, 2023



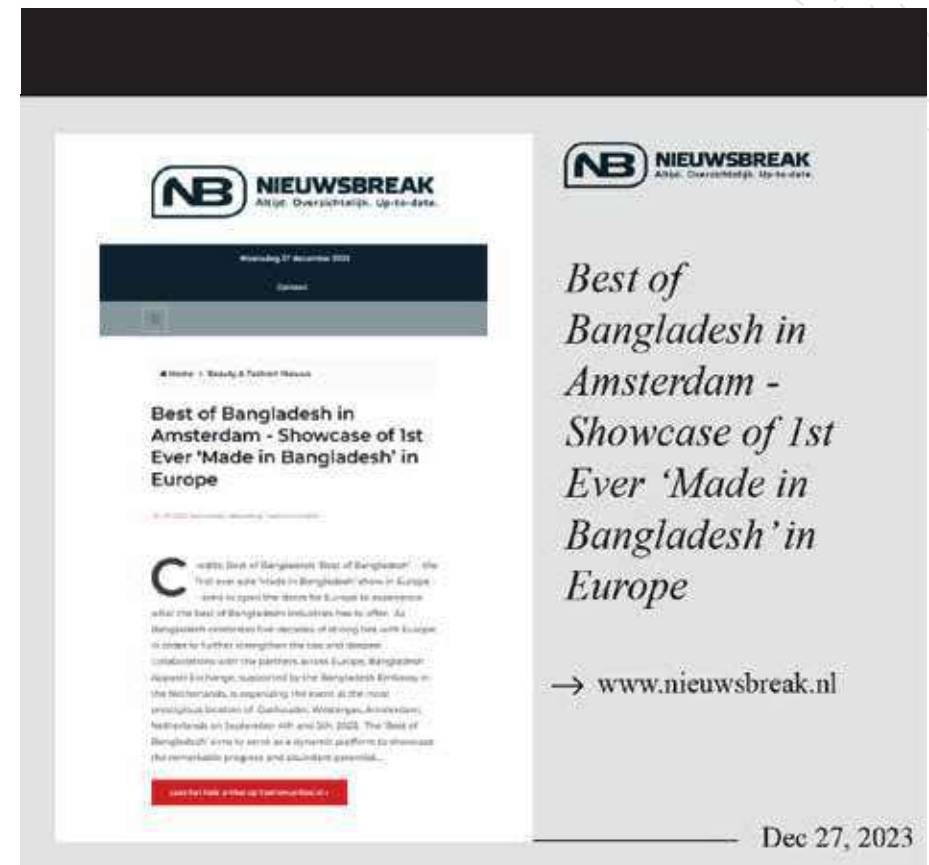
JUST STYLE

*Best of Bangladesh in
Amsterdam - Showcase
of 1st Ever 'Made in
Bangladesh' in Europe*

→ www.just-style.com

Jul 17, 2023

Spotlighting the 'Best of Bangladesh' in the Global Media Scene



Spotlighting the 'Best of Bangladesh' in the Global Media Scene



ANNOUNCEMENT: BEST of BANGLADESH in EUROPE!

de maatschappij | 06 maart 2023

Europe is a key export destination of Bangladesh. Europe has also been a partner in development. Celebrating five decades on, the [Bangladesh Apparel Exchange](#) and Bangladesh Embassy in the Netherlands are to collaboratively present the 'Best of Bangladesh in Europe' in [Amsterdam](#) on 6 and 7 June 2023. Something unlike before. The event is to strengthen the ties between [manufacturers, entrepreneurs and exporters](#) from Bangladesh as well as [importers and friends of Made in Bangladesh in Europe](#).

→ [de-maatschappij.nl](https://de-maatschappij.nl/nieuws/announcement-best-of-bangladesh-in-europe)

Mar 06, 2023



InHetNieuws
National and regional news

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Best clothing and textile manufacturers from Bangladesh present products in Amsterdam

Date: Monday, August 7, 2023 3:50 PM
Location:
Source: Fashion United
Column: Fashion & beauty (more in [Fashion & beauty news](#))
Tags: [See](#)

This event is organized by the Bangladesh Apparel Exchange (BAE) and supported by the Embassy of Bangladesh in the Netherlands. Besides showcasing the companies' latest innovations, the event will also showcase the progress of Bangladesh's garment industry in safety, sustainability and ethical production.

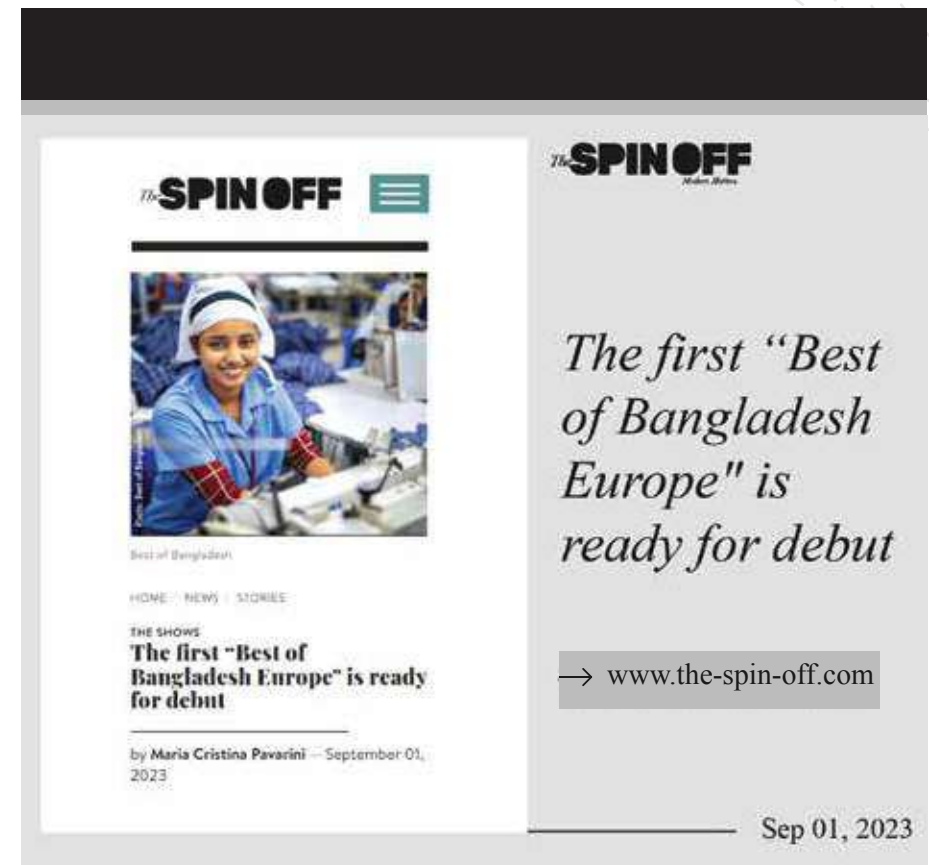
This article contains a total of 129 words.

[Read the full article](#)

→ www.inhetnieuws.nl

Aug 07, 2023

Spotlighting the 'Best of Bangladesh' in the Global Media Scene



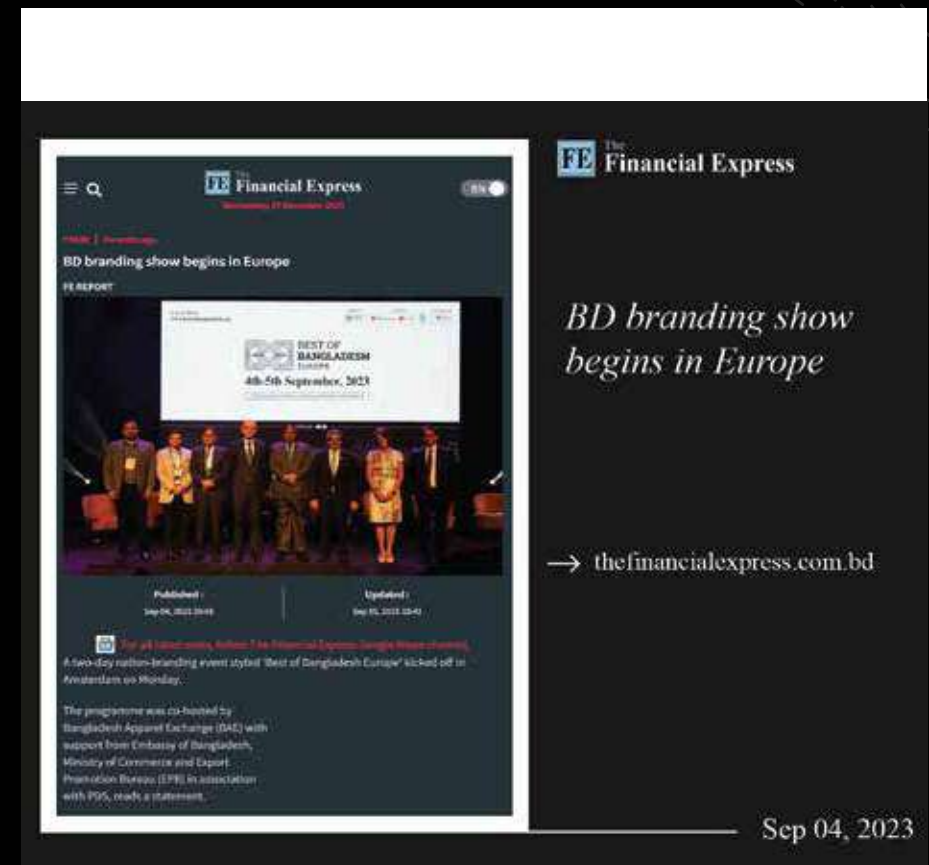
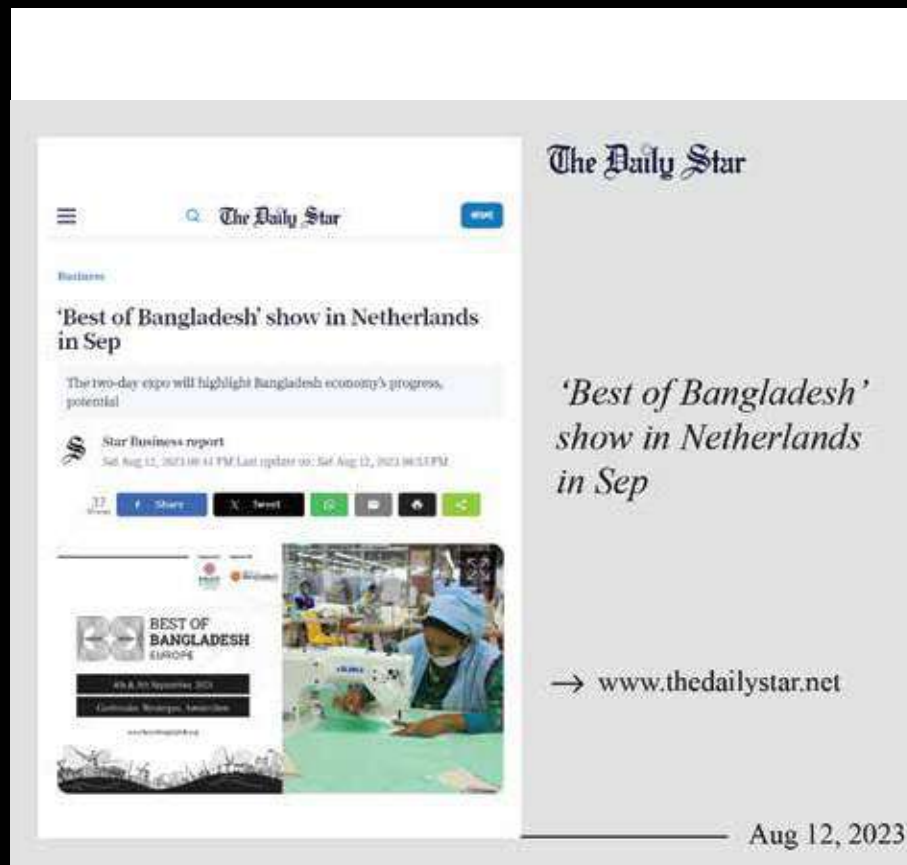
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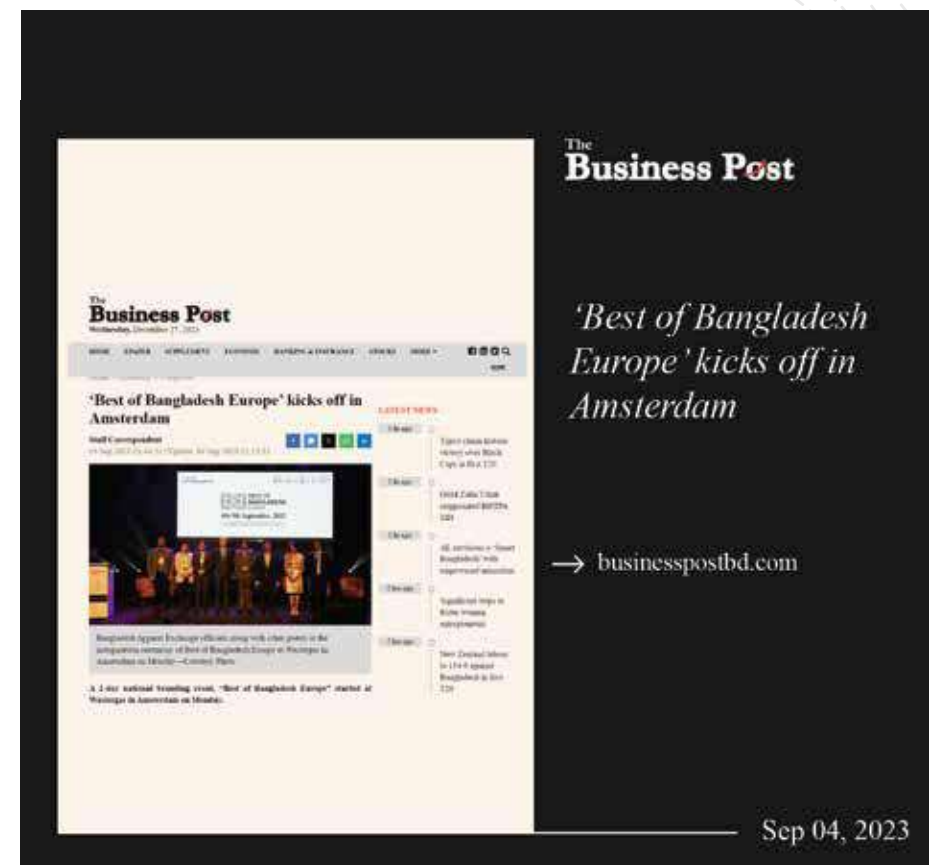
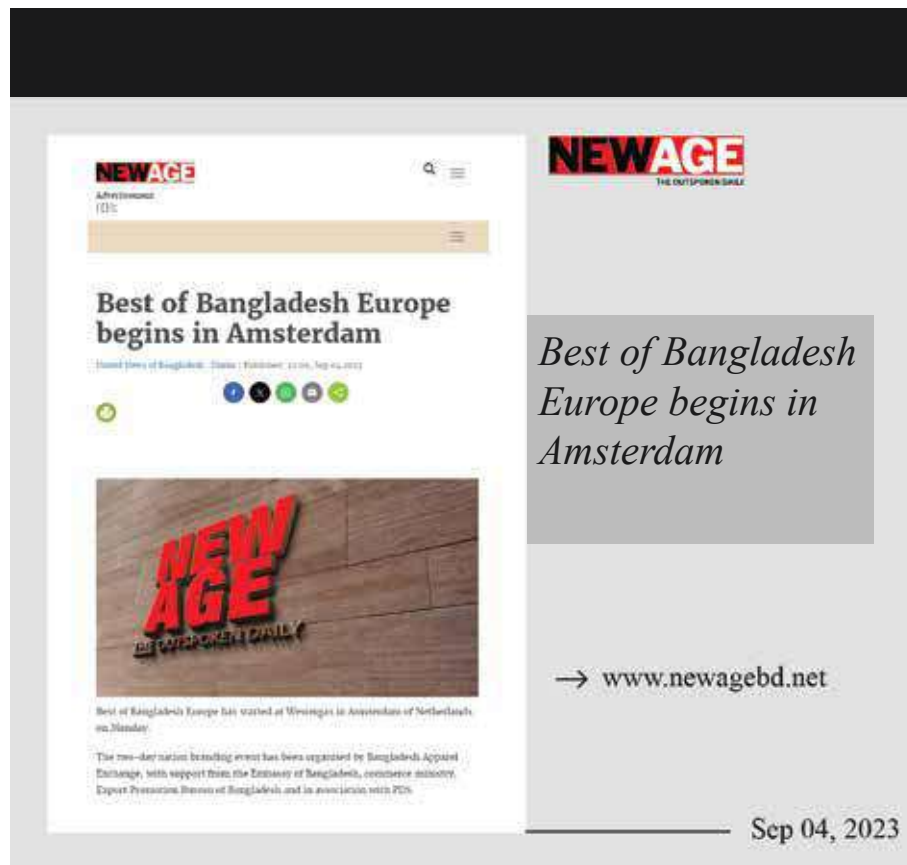
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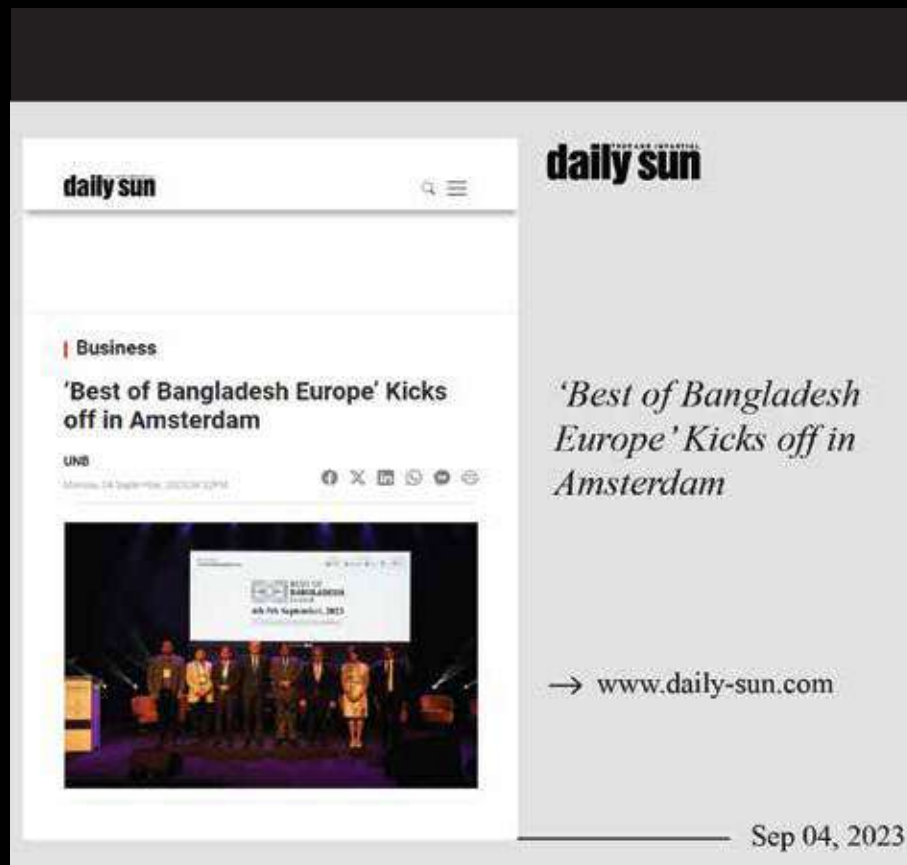
Spotlighting the 'Best of Bangladesh' in the Local Media Scene



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Spotlighting the 'Best of Bangladesh' in the Global Media Scene



The image is a side-by-side comparison of two news articles. On the left is a screenshot of the Prothom Alo website. The header features the 'প্রথম আলো' (Prothom Alo) logo and a navigation bar with links like 'বর্তমান', 'প্রতিনিধি', 'আন্তর্জাতিক', 'স্বপ্ন', 'কবিতা', 'অন্যান্য', 'সংবাদ', 'বিশেষ', 'কাল্পনিক', 'Enty'. Below the header, the main headline reads 'আমস্টারডামে বাংলাদেশি পাণ্যের প্রদর্শনী, প্রথম দিনে ভালো সাড়া' (Bangladeshi food exhibition in Amsterdam, good response on the first day). A sub-headline says 'সিদ্ধি প্রতিবেদক' (Siddhi Pratibedak). Below the text is a photograph of a woman working on a textile. On the right is a newspaper clipping from 'সমকাল' (Samakal). The headline is 'নেদারল্যান্ডসে বেষ্ট অব বাংলাদেশ প্রদর্শনী শুরু' (Best of Bangladesh exhibition in Netherlands starts). Below the headline is a sub-headline 'সমকাল প্রতিবেদক' (Samakal Pratibedak). The article text describes the exhibition of Bangladesh's traditional crafts and textiles in Amsterdam. It mentions that the exhibition is organized by the Bangladesh Cultural Centre in Amsterdam and is the first of its kind. It also mentions that the exhibition is open to the public and is a great opportunity for people to learn about Bangladesh's rich cultural heritage. At the bottom of the clipping, there is a sub-headline 'নেদারল্যান্ডসে বেষ্ট অব বাংলাদেশ প্রদর্শনী শুরু' (Best of Bangladesh exhibition in Netherlands starts) and a link '→ epaper.samakal.com'. Both articles are dated 'Sep 06, 2023'.

Contributors

 Ministry of Commerce	 Ministry of Foreign Affairs	 Export Promotion Bureau Bangladesh	
Ministry of Commerce, Bangladesh	Ministry of Foreign Affairs, Bangladesh	Export Promotion Bureau Bangladesh	European Union
 Netherlands Enterprise Agency	 Ministry of Infrastructure and Water Management	 Ministry of Agriculture, Nature and Food Quality of the Netherlands	 CBI Ministry of Foreign Affairs
Netherlands Enterprise Agency	Ministry of Infrastructure & Water Management, Netherlands	Ministry of Agriculture, Nature and Food Quality of the Netherlands	Centre for the Promotion of Imports (CBI)
 NFP Netherlands Food Partnership	 TNO innovation for life	 Invest International	
Netherlands Food Partnership	TNO	Invest International	Economic and Social Council of the Netherlands (SER)

Contributors

 Sustainable Apparel Coalition	 International Labour Organization	 Laudes Foundation	 Betterwork
 International Accord	 Fairwear Foundation	 WRAP Compliance	 Ethical Trading Initiative
 Amfori	 Oxfam	 Social & Labor Convergence Program	 G-Star RAW

Contributors



Orange Corners



Good Fashion Fund



Fashion For Good



Open Supply Hub



Qua Ter Nes Holding



Truvalu



One To Watch



Labeledby



Renewcell



Upcycle Labs



Larive International in Zeist.



LightCastle Partners



Sprout Economics

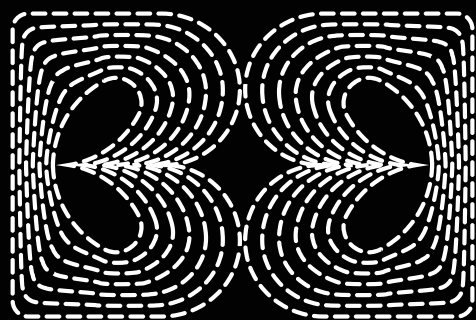


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