

BEST OF
BANGLADESH
EUROPE

A NATION BRANDING INITIATIVE

APRIL 17TH & 18TH, 2025

Amsterdam, The Netherlands

www.bestofbangladesh.org



Unlocking Bangladesh's Potential: Best of Bangladesh in Europe

A nation-branding initiative that unveils remarkable progress and considerable potential of Bangladesh. The event facilitates exhibitions, business networking and panel discussions, and dialogue among industry leaders, policymakers, stakeholders, incrementally solidifying Bangladesh as a potential investment destination. Redeeming Bangladesh's potential as a global

catalyst to reckon with. It is also a singular event where the transformative potential of emerging industries on the country's economy and her entrepreneurs' commitment to ethical sourcing, responsible manufacturing, and social compliance can be discovered.



Focus Areas

Driving Global Collaboration and Collective Innovation

Inspire cross-border partnerships between policymakers, industry experts, and academia to advance shared goals, through knowledge exchange and creative problem-solving.



Unlocking Trade and Investment Opportunities

Showcase Bangladesh's untapped economic potential in emerging sectors i.e. Agro-Food, Apparel & Textile, Digital, Handicrafts to attract foreign direct investment and facilitate trade partnerships.

Championing Sustainable Excellence

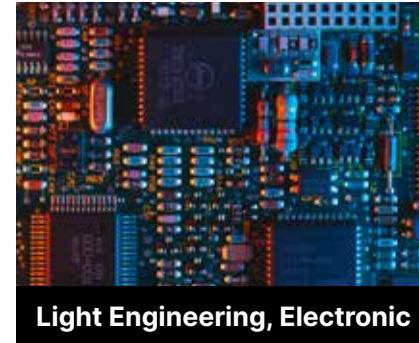
Promote Bangladesh as a responsible sourcing destination and leader in sustainable business practices, environmental stewardship, and social empowerment.



Celebrating Cultural Heritage and Diversity

Foster global appreciation of Bangladesh's cultural tapestry, rich artistic traditions, and culinary delicacies through cultural platforms.

Emerging Industries of Bangladesh



Event Details 2025

Key Attractions

50	1500+
Bangladeshi Companies	Visitors
08	32+
Industries	Countries
01	01
Grand Ceremony	Fashion Show
30+	35+
Contributors	Speakers

Day 01 | April 17, 2025

09:30 AM - 06:00 PM : Visitor Entry for Expo Zone
11:00 AM - 11:45 AM : Grand Opening Ceremony
12:45 PM - 01:45 PM : Networking Lunch Break

01:45 PM - 02:30 PM : Panel Discussion 01: TBC

03:45 PM - 04:30 PM : Panel Discussion 02: TBC

06:00 PM - 06:30 PM : Fashion Runway Show

Day 02 | April 18, 2025

09:30 AM - 06:00 PM : Visitor Entry for Expo Zone
11:00 AM - 11:45 AM : Panel Discussion 03: TBC
12:45 PM - 01:45 PM : Networking Lunch Break
02:30 PM - 03:15 PM : Panel Discussion 04: TBC

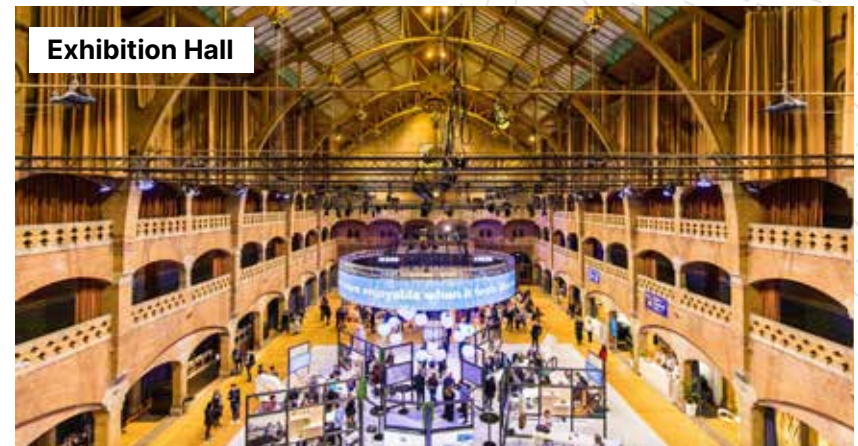
The Venue 2025

Venue:

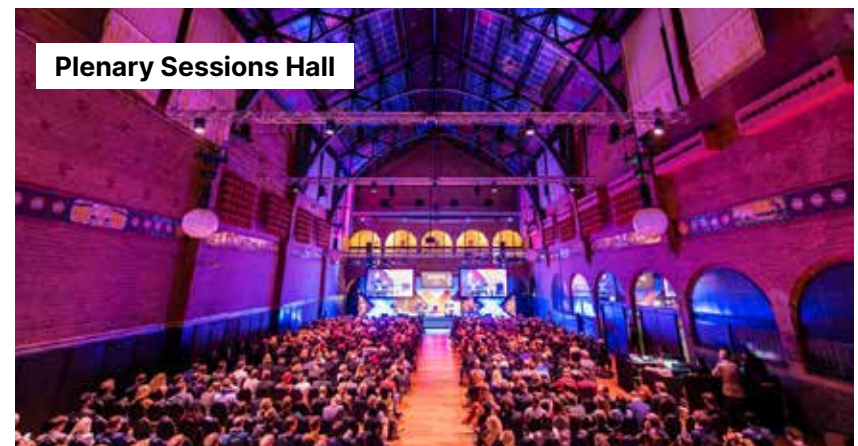
Amsterdam Conference Center, Beurs Van Berlage

The "Best of Bangladesh 2025" at the historic Amsterdam Conference Center, Beurs Van Berlage, will proudly showcase Bangladesh's rich heritage, vibrant culture, and innovative spirit.

Situated in the heart of Amsterdam, this iconic venue, renowned for hosting world-class and royal events, and rich in architectural heritage, offers an unparalleled blend of history and modernity.



Grote zaal



Effectenbeurszaal

The Venue 2025



Beursfoyer



Graanbeurszaal



Keurzaal



Veilingzaal

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Impact Numbers

06

Industries

35

Exhibitors



1640

Visitors

32+

Countries



06

Panel Sessions

51

Speakers

05

Side Events

30+

Contributors

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Global Dialogue

Global Dialogue

Best of Bangladesh catalyzed dynamic conversations between policymakers from Bangladesh and the Netherlands, serving as a bridge to foster meaningful exchanges of ideas among industry leaders, thought leaders, and policymakers. With impactful plenary sessions and engaging side events, the event emerged as an exceptional platform for collaborative dialogue, inspiring innovative solutions and strengthening partnerships across sectors.

The two days of Best of Bangladesh 2023 witnessed so much of convergence of insights – global partnerships – commitments, bilateral trade agreement, in shared interests.

Pictures:

From Left M. Riaz Hamidullah, Secretary (Regional and Multilateral) Government of the People's Republic of Bangladesh (Second);

Michiel Sweers, Vice Minister, Foreign Economic Relations, Ministry of Foreign Affairs, The Netherlands (Third);

Tipu Munshi, MP, Former Commerce Minister, Government of the People's Republic of Bangladesh (Fourth);

Shahriar Alam, MP, Former State Minister for Foreign Affairs, Government of the People's Republic of Bangladesh (Fifth)



The Best of Bangladesh 2023 Was Supported By



Embassy of
Bangladesh
to the Netherlands



Ministry of
Commerce
Bangladesh



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Opening Ceremony



H. E. Prof. Jan Peter Balkenende
Minister of State of the Netherlands &
Former Prime Minister of the Netherlands



Michiel Smeets
Vice Minister, Foreign Economic Relations,
Ministry of Foreign Affairs, The Netherlands



Tipu Munshi, MP
Former Commerce Minister,
Government of the People's Republic of
Bangladesh



Shahriar Alam, MP
Former State Minister for Foreign Affairs,
Government of the People's Republic of
Bangladesh



M. Riaz Hamidullah
Secretary (Regional and Multilateral)
Government of the People's Republic of
Bangladesh



Pallak Seth
Executive Vice Chairman,
PDS Limited

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Plenary Sessions



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Exhibition



Pran (FMCG)



Nourish Agro Ltd. (Agro)



Ispahani Agro Ltd. (Agro)



Beni Boonon (Handicraft & Home Decor)



Brain Station 23 Ltd. (IT & Software)



Classical Handmade Products (Jute)



Team Group (Apparel)



Ananta Apparels Ltd. (Apparel)



Pacific Jeans (Apparel)

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Innovation Runway



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Craft Bazaar



Art Exposition



Rythm of Bangladesh



Film Screening & Music Station



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Networking



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Shared Reflections



Joris Aperghis
CEO,
WE Fashion



Corporate sustainability due diligence legislation promotes responsible corporate behavior globally, especially in the context of Bangladeshi garment producers.



Abdullah Hil Rakib
Managing Director, Team Group
& Former Vice President, BGMEA



I've personally witnessed that Bangladesh is always at the forefront of innovation, constantly striving to better itself. It's truly inspiring to see their commitment to improvement every step of the way.



I feel like this event really highlights the dedication and professionalism being put into investing in Bangladesh. It shows that we as participants, visitors and contributors are well taken care of.



Rensje Teerink
Head of Division for South Asia,
European Union



Beyond displaying products, we're showcasing Bangladesh's culture, strength, and global presence. With growing confidence, we've entered international platforms, using these events to share our ongoing story of improvement with the world.



Willeke Hendriks
Director, Product Development,
G-Star, RAW

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Shared Reflections



Syed M. Tanvir
Managing Director,
Pacific Jeans Ltd.

“

Always prioritize local voices and unions when crafting solutions, ensuring the promotion of workers' freedom of association as a cornerstone of our fashion-forward strategy.



Karin Reimerink
CR Sr. Director,
PVH Europe

“

Bangladesh has seen remarkable growth in recent years, yet this progress often goes unnoticed. Now, we're putting Bangladesh in the spotlight for Europeans to discover. We need more such events to showcase the country's positive aspects.

“

Sustainability, as we speak, is evolving every moment. At the moment, we have so many parameters for sustainability. Every brand has its own philosophy.



Andrei Vasiliev
Responsible Sourcing/Social Impact
Manager, Bestseller

“

Collaboration and standardization are crucial for measuring and improving social and environmental performance in the fashion industry.



Thomas Heinz Koning
Managing Director,
Paddocks Jeans

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Unfolding the Stories of
Branding Bangladesh



HIGHLIGHTS FROM THE BEST OF BANGLADESH

Exhibitors

 UNIFILL GROUP AMAN SHIPPING LTD. AMAN GRAPHICS & DESIGNS LTD. Aman Graphics & Designs Ltd.	 Agroshift Agroshift Technologies Ltd.	 ANANTA Ananta Apparels Ltd.	 ARGON Argon Denims Ltd. Argon Denims Ltd.	 BANGLADESH APPAREL EXCHANGE Bangladesh Apparel Exchange	 Beni Boonon Beni Boonon	 BRAIN STATION-23 Brain Station 23 Ltd.
 CENTRO Centro Tex Ltd.	 Classical Handmade Products Classical Handmade Products	 Clifton Group Clifton Textiles & Apparels Ltd.	 CUTE DRESS INDUSTRY LIMITED Cute Dress Industry Ltd.	 DELMAS APPARELS (PVT.) LTD. Delmas Apparels Pvt. Ltd.	 DENIM EXPERT LTD. Garment & Weaving Industries Denim Expert Ltd.	 EXPERIENCE GROUP Experience Clothing Company Ltd.
 JINLITE Garments Manufacture Jinlite Bangladesh Ltd.	 ISPAHANI ISPAHANI AGRO LIMITED Ispahani Agro Ltd.	 JAMUNA DENIMS Jamuna Denims Weaving Ltd.	 LAILA STYLES LTD. Laila Styles Ltd.	 MADANY FASHION WEAR LTD. Madany Fashion Wear Ltd.	 MAHMUD INFINITE POSSIBILITIES Mahmud Denims Ltd.	 MERCHANTBAY Merchant Bay
 NOIZE JEANS Noize Jeans	 NOURISH Nourish Agro Ltd.	 NYMPHEA PUBLICATION Nympha Publications	 PACIFIC JEANS Pacific Jeans	 PADDOCK'S JEANS LTD. Paddock's Jeans Ltd.	 PDS Global Collaborative Digital Impact PDS Ltd.	 PDS Ventures PDS Ventures
 PIONEER DENIM Pioneer Denim Ltd.	 PRAN Pran	 SHIN SHIN GROUP Shin Shin Group	 STYLISH GARMENTS LTD. Stylish Garments Ltd.	 SQUARE Square Denims Ltd.	 TEAM Team Group	 THE MUSLIN The Muslim

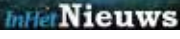
HIGHLIGHTS FROM THE BEST OF BANGLADESH

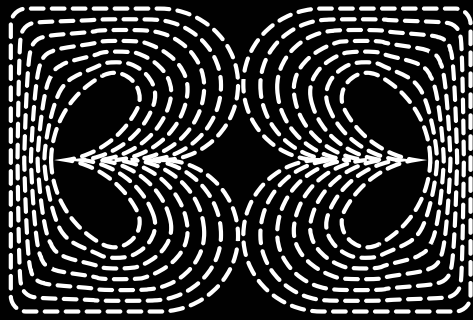
Contributors

 Ministry of Commerce	 Ministry of Foreign Affairs	 Export Promotion Bureau Bangladesh	 European Union	 Netherlands Enterprise Agency	 Ministry of Infrastructure and Water Management, Netherlands	 Ministry of Agriculture, Nature and Food Quality, Netherlands
 Centre for the Promotion of Imports (CBI)	 SeedNL	 TNO	 Invest International	 Economic and Social Council of the Netherlands (SER)	 Sustainable Apparel Coalition	 International Labour Organization
 Laudes Foundation	 Betterwork	 International Accord	 Fairwear Foundation	 WRAP Compliance	 Ethical Trading Initiative	 Amfori
 Oxfam	 Social & Labor Convergence Program	 LightCastle Partners	 Orange Corners	 Good Fashion Fund	 Fashion For Good	 Open Supply Hub
 Qua Ter Nes Holding	 Truvalu	 One To Watch	 Labeledby	 Renewcell	 Upcycle Labs	 Larive International in Zeist.
 G-Star RAW	 Sprout Economics					

HIGHLIGHTS FROM THE BEST OF BANGLADESH

Media Highlights

							
Vogue Business	Deutsche Welle	Sourcing Journal	Fashion United	The Spin off	Apparel Insider	Textile Network	Textile Technology
							
EcoTextile	Textile Wirtschaft	Just Style	Diplomat Magazine	BNN Network	Textination	DFU Publication	Fashioning World
							
Nieuwsbreak	De Maatschappij	Inhet Nieuws	Fashion Today	Apparel Views	Fiber 2 Fashion	Apparel Resources	Asia Garments Hub
							
The Daily Star	Daily Observer	The Financial Express	New Age	Daily Sun	The Business Standard	Bangladesh Post	Business Post
							
Prothom Alo	Jugantor	Ittefaq	Bangla News 24	Daily Inqilab	Samakal	Times Of Textile	Ajker Patrika
							
UNB	Dhaka Post	Denim Focus	Sangbad	RMGBD	Bangi News	Independent TV	ETV



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www.bestofbangladesh.org | info@bangladeshapparelexchange.com



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